



A Portfolio of 12 Designs

**The following 12 "Labels" were
designed by Michael Doret for**

The Jewish Zodiac

Created
by
SETH FRONT

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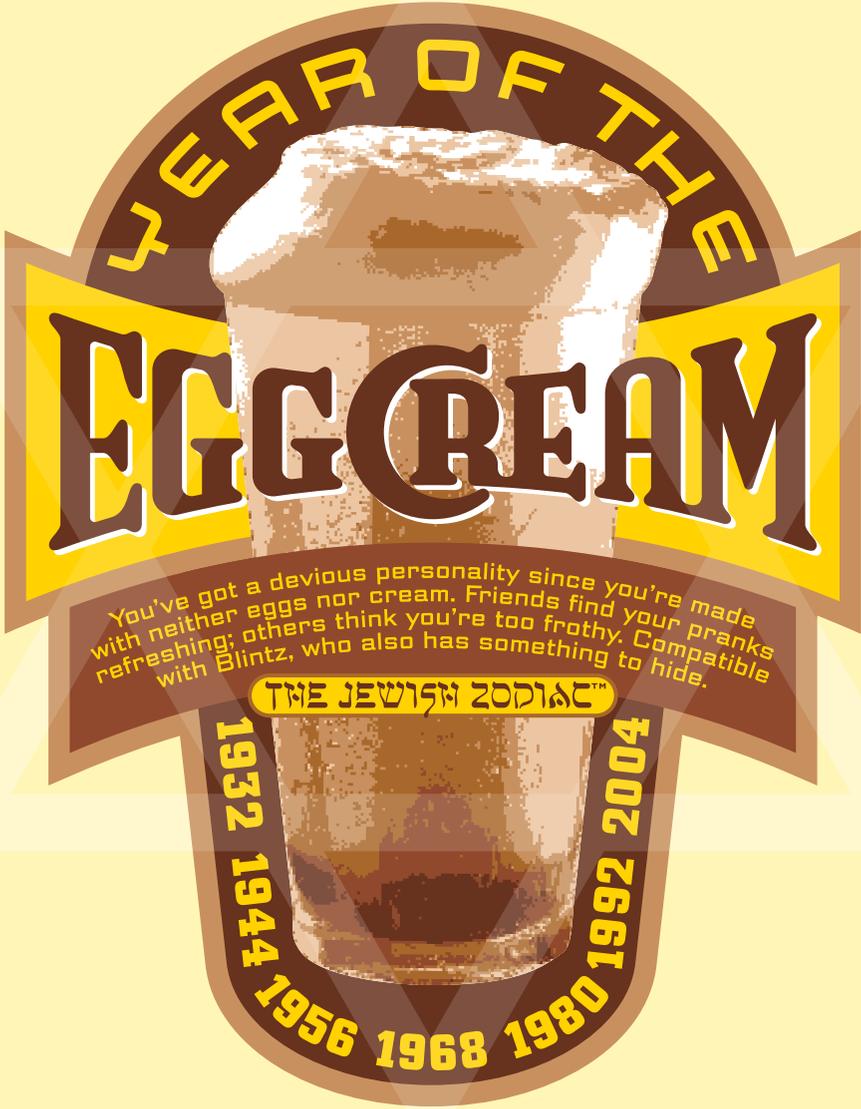
YEAR OF THE CHICKEN SOUP



You're a healer, nourishing all whom you encounter. We feel better just being in your presence. Mothers want to bring you home to meet their children: resist this at all costs. Compatible with Bagel and Knish.

1931 1943 1955 1967
1979 1991 2003

THE JEWISH ZODIAC™



YEAR OF THE

EGG CREAM

You've got a devious personality since you're made with neither eggs nor cream. Friends find you're made refreshing; others think you're too frothy. Compatible with Blintz, who also has something to hide.

THE JEWISH ZODIAC™

1932 1944 1956 1968 1980 1992 2004



People either love you or hate you, making you wonder "what am I, chopped liver?" But don't get a complex, you're always welcome at the holidays! Bagel's got your backside.

טאָדעס וואָרשענער שנייד



YEAR OF THE

Blintz

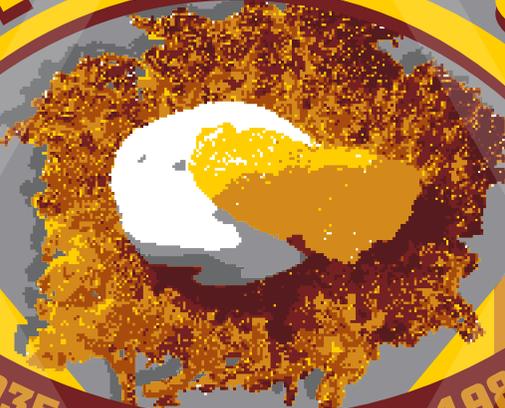
1934 1946 1958
1970 1982 1994 2006

Creamy and dreamy, you're rightfully cautious to travel in pairs. You play it coy but word is with the right topping you turnover morning, noon and night. Compatible with Schmeer.

THE JEWISH ZODIAC™

YEAR OF THE

LATKE



1935 1947 1959 1971 1983
1995 2007

THE JEWISH ZODIAC™

Working class with a grating exterior, you're a real softie on the inside. Kinda plain naked, but when dressed up you're a real dish. Compatible with Schmear's cousin Sour Cream.



YEAR
OF THE
Bagel

You're pliable and always bounce back, although you feel something's missing in your center. If this persists, get some therapy. Compatible with Schmeared and Lox. Latke and Knish, not so much.

THE JEWISH ZODIAC™

1936 1948 1960 1972 1984 1996 2008

YEAR of The PICKLE



THE JEWISH ZODIAC™

You're the perfect sidekick: friends love your salty wit and snappy banter but you never overshadow them. That shows genuine seasoning from when you were a cucumber. Marry a Pastrami later in life.

1937 1949 1961
1973 1985 1997 2009

YEAR of the Schmear



1938 1950 1962 1974
1986 1998 2010

You blend well with others
but often spread yourself too thin.
A smooth operator, you could use
some spicing up now and then.
Compatible with Bagel and Lox.
Avoid Pastrami - wouldn't
be kosher.

THE JEWISH ZODIAC™

My Seat of THE

PASTRAMI



THE JEWISH ZODIAC

Brisket's hipper sibling, always smokin' and ready to party. You spice up life even if you keep your parents up at night. Compatible with Pickle, who's always by your side.

1939 1951 1963 1975
1987 1999
2011



YEAR OF THE
BLACK AND WHITE

THE JEWISH ZODIAC™

Kids love you but make up your mind! Are you black or white? Cake or cookie? You say you're "New Age," all yin & yang. We call it "bi-polar." Sweetie, you are most compatible with yourself.

1940 1952 1964

1976

1988 2000 2012

YEAR OF THE KISHK



Flaky on the surface, you're actually a person of depth and substance. Consider Medical or Law School but don't get too wrapped up in yourself. Compatible with Pickle. Avoid Lox, who's out of your league.

1941 1953 1965 1977
1989 2001 2013

THE JEWISH ZODIAC™

Year
OF THE



Thin and rich, you're very high
maintenance: all you want to do is bask
in the heat getting some color.
Consider retiring to Boca.
Compatible with Bagel and Schmear
although you top them both.

1942 1954 1966 1978
1990 2002
2014

THE JEWISH ZODIAC™



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